

## Village of Lake in the Hills News Release

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## FOR IMMEDIATE RELEASE

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Department: Administration

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## Lake in the Hills Summer Sunset Festival Returns August 30 – September 1

Lake in the Hills, IL – Planning is currently underway for the Lake in the Hills Summer Sunset Festival. The event will be held at Sunset Park, located at 5200 Miller Road, over Labor Day weekend from August 30 – September 1, 2024.

Celebrate the end of an amazing summer season with a carnival, wine tent, delectable food and drink vendors, and live music. The Summer Sunset Festival promises to be an event to remember for the whole family.

Local businesses have the opportunity to support the festival through sponsorship packages. Sponsorship applications and logo artwork are due by July 31 for logos to be featured on printed materials. Additionally, community members are invited to volunteer and contribute to the success of the festival. We're looking for sponsors and volunteers for the event and are thrilled to showcase exciting updates and new additions including:

Car Show with DJ: This long-standing event will now be hosted by a DJ who specializes in hosting car shows and who will play music and present awards to category winners. The fee to participate in the car show is \$10.

**Sunset Market:** Formerly known as the craft fair and business expo, the Sunset Market will now take place from 1:00 PM to 8:00 PM on Sunday, September 1, offering a diverse array of goods and services for attendees to explore.

**Parade Time Change:** The parade will begin at 11:00 AM instead of 10:00 AM this year, ensuring everyone has the opportunity to join in the festivities that are immediately following.

**Community Picnic:** A new addition to the festival lineup, the community picnic will follow the parade from 11:30 AM to 3:00 PM on Saturday, August 31. Enjoy lunch specials from our food vendors, or bring your own picnic food, and partake in family bingo, picnic games, and Dueling Pianos interactive musical entertainment.

As always, admission to the festival is free for all attendees. Don't miss the grand finale fireworks show on Sunday night following our headlining band, 7th Heaven.

Please contact the Village of Lake in the Hills at 847-960-7400 or visit <a href="https://www.summersunsetfest.com">www.summersunsetfest.com</a> for additional information.

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