



1115 Crystal Lake Road
Lake in the Hills, IL 60156

Main: 847-658-5676
Fax: 847- 960-7552
www.lith.org/police

PRESS RELEASE

Date: May 10, 2019
Department: Police Department
Contact Name: Ashley Eccles, Communications Coordinator
Phone Number: 847-658-5676
Fax Number: 847-960-7552

Release Date: **For Immediate Release**

Lake in the Hills Police Department Memorial Day Traffic Safety Campaign Begins

Lake in the Hills, IL – The Lake in the Hills Police Department has begun specialized traffic enforcement activities relating to the Memorial Day holiday “Drive Sober or Get Pulled Over” and “Click It or Ticket” enforcement campaigns. The campaign will take place May 10th through May 28th, coinciding with Memorial Day, which is one of the busiest travel and holiday weekends of the year.

Officers will be attempting to identify and cite motorists who choose to drive without using their safety belts, are driving under the influence of alcohol or drugs, and/or are committing other traffic-related offenses. Enforcement will be conducted predominately during the late night/early morning hours as research shows this is when the most serious traffic accidents occur due to impaired driving, speeding, and the failure of vehicle occupants to wear safety belts.

Illinois has a 93.8% observed seat belt usage rate, but a disproportionate number of fatalities involve unbelted motorists and passengers. Of the 1,093 traffic deaths in 2017, where restraint use was known, 54% of those killed were not wearing seat belts. Seat belts save lives, and every vehicle occupant—front seat and back, child and adult—needs to remember to buckle up, every trip, every time. Together, we can make zero fatalities a reality in Illinois.

The campaign is funded with federal traffic safety funds administered by the Illinois Department of Transportation – Division of Transportation Safety.

The Lake in the Hills Police Department is dedicated to making our roadways safer. Please do your part by driving responsibly and calling 9-1-1 to report unsafe or erratic driving.

Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.