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## PRESS RELEASE

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### **Lake in the Hills Police Department Joins Forces with Agencies Statewide for 2019 Illinois Speed Awareness Day Campaign**

**Lake in the Hills, IL** - During Illinois Speed Awareness Day this July 24th, the Lake in the Hills Police Department is taking a proactive approach to promote safety for motorists, pedestrians, and cyclists through both education and enforcement. In Illinois during 2017, speed was the reason for 42% of all fatal crashes; that's 462 deaths, or one life every 19 hours. Future deaths are preventable by being aware of our speed and understanding how speeding impacts a crash. "Our mission, not just on Speed Awareness Day but every day, is to prevent deaths and reduce collisions on our roadways due to speeding," says Communications Coordinator Ashley Eccles.

In residential areas, speeding can have the following consequences:

- When a pedestrian is hit by a car at 20 MPH there is a 10% likelihood of being killed; at a speed of 30 MPH the percentage increases to a 50% likelihood of being killed.
- The higher the speed at impact, the more severe the injuries sustained.
- 37.9% of speed-related crashes result in injuries.
- When speeding there is a greater chance that other road users will misjudge how fast you are traveling.
- Speeding extends the distance required to stop a vehicle in emergency situations.
- Speeding reduces a driver's ability to navigate safely around curves or objects in the roadway.

Let's all do our part by taking a proactive approach to prevent fatalities and reduce injuries on the roadways by being aware of our speed and obeying the speed limit signs ALL the time. ISAD is an Illinois Association of Chiefs of Police (ILACP) and Families Against Chronic Excessive Speed 4 (FACES4) traffic safety initiative. For more information about Illinois Speed Awareness Day, please visit [www.illinoisspeedawarenessday.org](http://www.illinoisspeedawarenessday.org).

**Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.**