

PRESS RELEASE

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Lake in the Hills Police Department Focuses on Impaired Drivers During Saturation Saturday and Labor Day Holiday

Lake in the Hills, IL – As Labor Day celebrations will be underway to mark the end of summer, the Lake in the Hills Police Department has announced its plans for a traffic safety campaign focusing on impaired, unbuckled and distracted drivers. The campaign is aimed at lowering drunk driving crashes and fatalities during one of the busiest travel weeks of the year. The Labor Day traffic enforcement campaign, which runs from August 16th through September 3rd, will also coincide with the Saturation Saturday initiative.

Saturation Saturday is a statewide initiative with Mothers Against Drunk Driving (MADD) Illinois which spearheads efforts to raise awareness of the dangers of drunk and drugged driving. Saturation Saturday will take place during the evening hours of Saturday, August 24th into the early morning hours of Sunday, August 25th.

Before the fun starts this Labor Day, remember to designate a sober driver and don't let friends or family members drive drunk. Even a small amount of alcohol can impair judgment and reaction times, making driving unsafe.

For more information about Mothers Against Drunk Driving or Saturation Saturday, contact Kristi Hosea, Victim Services Specialist at <u>kristi.hosea@madd.org</u>. The "Drive Sober or Get Pulled Over" campaign is funded by federal traffic safety funds administered by the Illinois Department of Transportation. The crackdown runs concurrently with a media campaign reminding motorists that impaired driving has "Life or Death" consequences. Visit LifeOrDeathIllinois.com for more information.

Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.