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PRESS RELEASE

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Drive Merry, Bright, and Sober this Holiday Season: *Drive Sober or Get Pulled Over*

Lake in the Hills, IL - The holidays are a time for friends, family and coworkers to come together in celebration. Wherever you are — at an office party, a family member’s home or at a bar — it is essential to make the lifesaving choice to drive sober when the party ends. To help spread the message about the dangers of impaired driving, the Lake in the Hills Police Department is partnering with the Illinois Department of Transportation, the Illinois State Police and nearly 200 police and sheriff’s departments across the state. The goal is simple: get impaired drunk drivers off the road and help save lives. This high-visibility enforcement campaign runs from December 16, 2019 – January 2, 2020. This enforcement campaign coincides with the holiday season, which is one of the deadliest times of the year in terms of drunk-driving fatalities. Law enforcement will show zero tolerance for drunk or drugged driving.

Statistics show much work is still needed to end impaired driving. The National Highway Traffic Safety Administration (NHTSA) reports 839 people lost their lives in traffic crashes involving a drunk driver in December 2018. According to NHTSA, during the Christmas and New Year’s Day holiday periods last year there were more drunk driving related fatalities (285) than during any other holiday period. However, alcohol-impaired driving isn’t the only risk on the road. Drug-impaired driving is also on the rise. If drivers are impaired by any substance — whether alcohol or drugs — they should not get behind the wheel.

The *Drive Sober or Get Pulled Over* enforcement effort is made possible by federal highway safety funds administered by the Illinois Department of Transportation.

For more information on the *Click It or Ticket* mobilization, visit www.BuckleUpIllinois.org.

For more information about NHTSA’s Click It or Ticket campaign, please visit:
<https://one.nhtsa.gov/nhtsa/ciot/index.html>.

For more information about NHTSA’s Drive Sober or Get Pulled Over campaign, please visit:
<https://one.nhtsa.gov/drivesober/>.

Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.