

PRESS RELEASE

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Lake in the Hills Police Department Conducts Speed Awareness Campaign

Lake in the Hills, IL - The Lake in the Hills Police Department is taking a proactive approach to promote safety for motorists, pedestrians, and cyclists through both education and enforcement. From July $17^{th} - 27^{th}$, the Traffic Unit will be conducting additional patrols to prevent deaths and reduce collisions on roadways due to speeding.

In Illinois during 2017, speed was the reason for 42% of all fatal crashes; that's 462 deaths, or one life every 19 hours. Future deaths are preventable by being aware of speed and understanding how speeding impacts a crash.

In residential areas, speeding can have the following consequences:

- When a pedestrian is hit by a car at 20 MPH there is a 10% likelihood of being killed; at a speed of 30 MPH the percentage increases to a 50% likelihood of being killed.
- The higher the speed at impact, the more severe the injuries sustained.
- 37.9% of speed-related crashes result in injuries.
- When speeding there is a greater chance that other road users will misjudge how fast you are traveling.
- Speeding extends the distance required to stop a vehicle in emergency situations.
- Speeding reduces a driver's ability to navigate safely around curves or objects in the roadway.

Let's all do our part by taking a proactive approach to prevent fatalities and reduce injuries on the roadways by being aware of our speed and obeying the speed limit signs ALL the time. This 10-day mobilization is made possible by federal highway safety funds administered by the Illinois Department of Transportation.

Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.