

## PRESS RELEASE

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Date: July 11, 2021
Department: Police Department

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Release Date: For Immediate Release

## Lake in the Hills Police Department conducts speed awareness campaign

**Lake in the Hills, IL** - The Lake in the Hills Police Department is taking a proactive approach to promote safety for motorists, pedestrians, and cyclists through both education and enforcement. From July 12<sup>th</sup> through July 31<sup>st</sup>, the Traffic Unit will be conducting additional patrols to prevent fatalities and reduce collisions on roadways due to speeding.

For more than two decades, speeding has been involved in approximately one-third of all motor vehicle fatalities. According to the National Highway Traffic Safety Administration (NHTSA), in 2019 speeding killed 9,478 people. Speeding endangers not only the life of the speeder, but all of the people on the road around them.

Speeding is more than just breaking the law. The consequences are far-ranging:

- Greater potential for loss of vehicle control;
- Reduced effectiveness of occupant protection equipment;
- Increased stopping distance after the driver perceives a danger;
- Greater chance that other road users will misjudge the high speed of travel;
- Reduced ability to navigate safely around curves or objects in the roadway; and
- Increased degree of crash severity leading to more severe injuries.

Let's all do our part in making roadways safer to travel by being aware of our speed and obeying the speed limit signs – all the time. This mobilization is made possible by federal highway safety funds administered by the Illinois Department of Transportation.

Any criminal or traffic complaint(s) that have been filed against any individual(s) named herein are only an accusation. All defendant(s) are presumed innocent unless proven guilty in a court of law. All inquiries regarding this press release are to be directed to the Communications Coordinator at 847-658-5676 unless otherwise noted.