



## Village of Lake in the Hills News Release

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### FOR IMMEDIATE RELEASE

Date: February 10, 2023  
Department: Administration  
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### 2022 Gordon Larsen award winners recognized at Village Board meeting

Lake in the Hills, IL – The Village of Lake in the Hills is excited to announce the winners of the 2022 Gordon Larsen Business Achievement Awards.

**Best Customer Service:** Image 1:27 Photography  
**Employer of Choice:** The Lakehouse Tattoo  
**Best New Business:** Heaven’s Best Carpet Cleaning of Northern Illinois

Elected officials and staff honored the winning businesses at the February 9 Village Board of Trustees meeting. The winners will be recognized in Village publications, social media campaigns and other outlets throughout the year.

Nominations praised winning businesses for their personable and attentive customer service, high levels of community engagement and positive working environments. Each business contributes to the quality and character of the Village’s business community.

The Village recognizes businesses that embody the philanthropic and entrepreneurial spirit of Gordon Larsen, who was influential in shaping the physical and civic landscape of Lake in the Hills. Gordon Larsen believed in charitable businesses whose success was attributable to exemplary service to employees, customers, and the community.

The Village accepted nominations through December 2, 2022 and received 158 nominations for 10 Lake in the Hills businesses. Applications and nominations for the 2023 Gordon Larsen Business Achievement Awards program may be submitted at [lith.org/gordonlarsen](http://lith.org/gordonlarsen).

### **Best Customer Service**

**Image 1:27 Photography**  
9203 S. Illinois Rte. 31  
Lake in the Hills, IL 60156  
224-622-9839  
Year Established in the Village: 2019  
Business Owner: Shanna Zalud

Image 1:27 Photography owner Shanna Zalud specializes in maternity and newborn to age one photography. Nominations commended Zalud's helpful professional service, her guidance and advice during photoshoots and her efforts to exceed expectations. Clients receive high-quality photographs to enjoy for years to come and regularly return to the studio for additional photos. Zalud's patience and skill while working with children in their first year stood out in the studio's nominations. Learn more about Image 1:27 Photography at [image127photography.com](http://image127photography.com).

### **Employer of Choice**

#### **The Lakehouse Tattoo**

2120 W. Algonquin Rd.

Lake in the Hills, IL 60156

224-678-7272

Year Established in the Village: 2019

Business Owner: Rob Downs

The Lakehouse Tattoo is known for personable service and community engagement. Owned by Rob Downs, the studio provides tattoo and piercing services. Nominations highlighted Downs' integrity, kindness to employees and efforts to create a welcoming, friendly environment that attracts both new clients and employees. The Lakehouse Tattoo was previously recognized with Gordon Larsen awards for Best New Business in 2019 and Best Community Service in 2021. Learn more about The Lakehouse Tattoo at [facebook.com/TheLakeHouseTattoo](https://facebook.com/TheLakeHouseTattoo).

### **Best New Business**

#### **Heaven's Best Carpet Cleaning of Northern Illinois**

815-333-6278

Year Established in the Village: 2021

Business Owners: Kyle and Danielle Cullnan

Heaven's Best Carpet Cleaning of Northern Illinois specializes in low-moisture carpet cleaning and provides full-service carpet, rug, upholstery and floor cleaning. This mobile company offers cleaning services that are green-certified, eco-friendly and safe for people, pets and the environment. Award applications highlighted the owners' efforts to put their community first while supporting cleaner, healthier homes. Learn more about Heaven's Best Carpet Cleaning of Northern Illinois at [northernillinois.heavensbest.com](http://northernillinois.heavensbest.com).

For more information on the winning businesses, please visit [lith.org/gordonlarsen](http://lith.org/gordonlarsen). Contact the Administration Department at 847-960-7400 with any questions.

Photos Attached:



President Bogdanowski presents the Gordon Larsen Business Achievement Awards at the February 9 Board of Trustees Meeting.



Image 1:27 Photography owner Shanna Zalud accepts the Best Customer Service award alongside her family.



The Lakehouse Tattoo owner Rob Downs accepts the Employer of Choice award alongside family, friends and staff.



Heaven's Best Carpet Cleaning of Northern Illinois co-owners Kyle and Danielle Cullnan accept the Best New Business award.

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