



RETAIL & DEVELOPMENT PROFILE

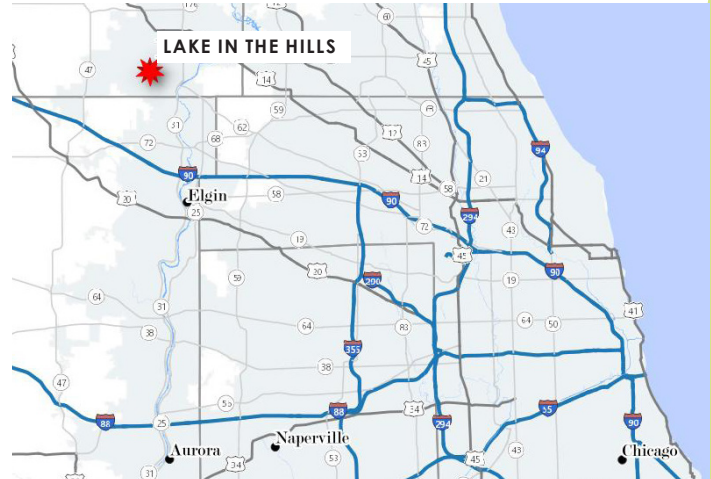
McMARIE Charles
salon & spa

HOMETOWN EYE CARE

CHIROPRACTOR

PROFILE HIGHLIGHTS

- Located in the Chicago, Illinois metropolitan region and just 5 miles from Metra commuter rail stops.
- Served by Lake in the Hills 3CK Airport.
- Home to luxury residential subdivisions, upscale dining and shopping, and outstanding school districts.
- Golf courses, recreation centers, and theatre venues are located in the Village or nearby.
- Natural attractions include local beaches, fishing on the lake, parks with extensive programming, and bird watching in the Fen and the Exner Marsh.



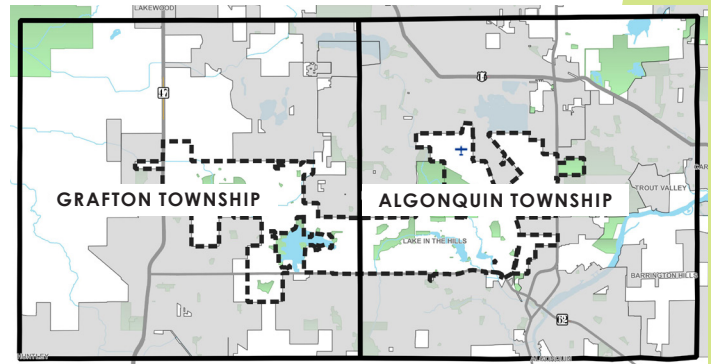
The Village of Lake in the Hills is available to answer any questions regarding development and business opportunities. For additional demographics, market data, and incentive programs, please call the Community Development Department.

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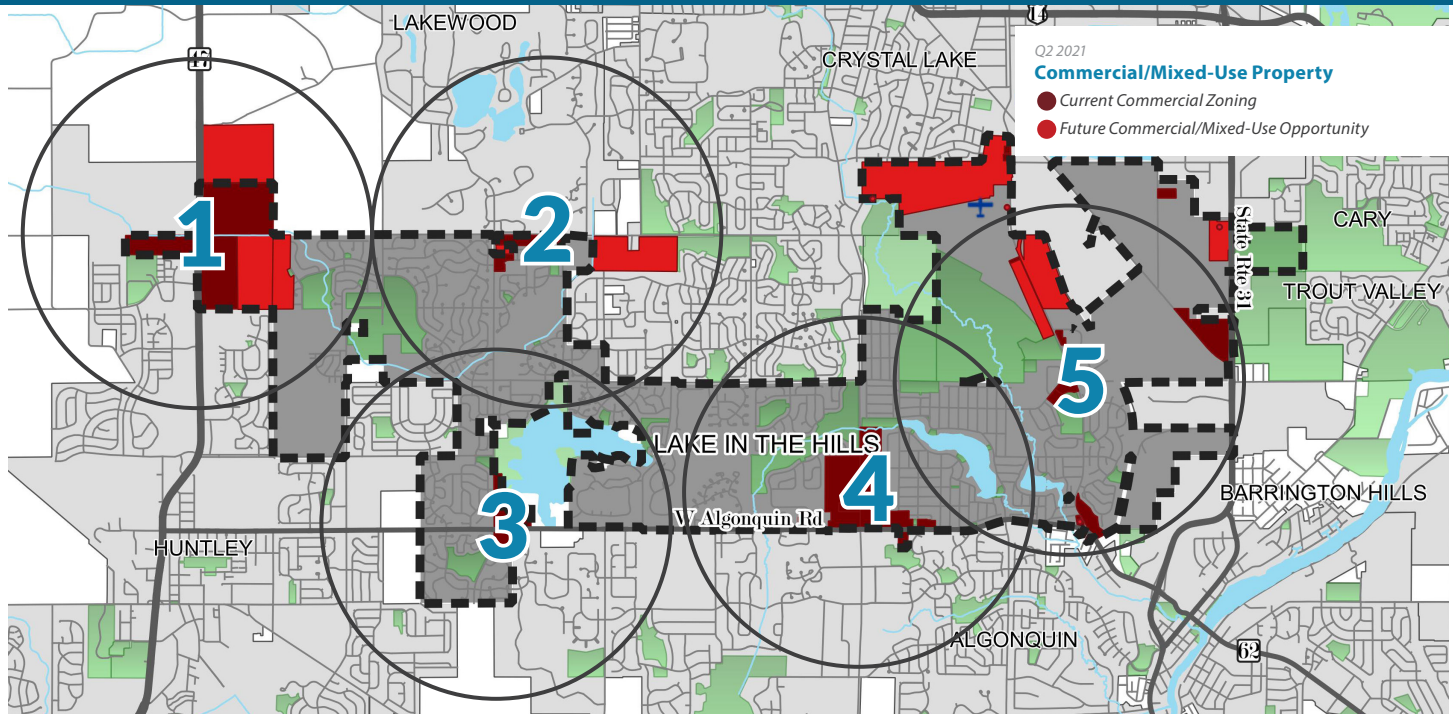
		POPULATION	MEDIAN HOUSEHOLD INCOME	PER CAPITA INCOME	TOTAL OCCUPIED HOUSING UNITS	OWNER-OCCUPIED HOUSING UNITS	MEDIAN HOME VALUE	BACHELOR'S DEGREE	GRADUATE DEGREE
Village of Lake in the Hills	Estimate	28,759	\$92,872	\$36,784	9,679	7,934	\$227,100	5,184	1,636
	%	-	-	-	-	82%	-	29.1%	9.2%
Algonquin Township	Estimate	87,430	\$89,810	\$40,879	32,721	26,609	\$220,800	11,334	4,740
	%	-	-	-	-	81.30%	-	32.10%	13.40%
Grafton Township	Estimate	55,391	\$105,534	\$41,607	18,806	16,749	\$264,200	15,789	7,424
	%	-	-	-	-	89.10%	-	26.20%	12.30%
McHenry County	Estimate	307,714	\$86,799	\$39,006	112,453	89,278	\$224,500	48,226	23,482
	%	-	-	-	-	79.40%	-	23.20%	11.30%
Illinois	Estimate	12,770,631	\$39,188	\$36,038	4,846,134	3,202,715	\$194,500	1,831,438	1,178,587
	%	-	-	-	-	66.10%	-	21.10%	13.60%

Source: 2019 ACS - U.S. Census Bureau



RETAIL & DEVELOPMENT PROFILE

RETAIL GAP ANALYSIS - 1 MILE REGIONS



GREEN - SURPLUS DEMAND	MARKET AREA 1		MARKET AREA 2		MARKET AREA 3		MARKET AREA 4		MARKET AREA 5	
	1-Mile 2021	3-Mile 2021	1-Mile 2021	3-Mile 2021	1-Mile 2021	3-Mile 2021	1-Mile 2021	3-Mile 2021	1-Mile 2021	3-Mile 2021
Total Retail Trade and Food & Drink	\$72,447,582	\$585,443,197	\$203,381,935	\$873,688,285	\$160,120,113	\$101,887,362	-\$353,174,519	\$180,099,095	\$80,054,130	-\$393,179,390
Total Retail Trade	\$65,624,626	\$529,820,990	\$184,472,814	\$777,907,419	\$144,029,600	\$65,080,392	-\$334,876,449	\$144,997,734	\$71,212,891	-\$382,400,555
Total Food & Drink	\$7,206,616	\$59,030,096	\$19,941,793	\$102,582,092	\$17,014,885	\$42,784,249	-\$17,269,614	\$41,959,327	\$9,335,627	-\$4,614,228
Motor Vehicle & Parts Dealers	\$14,772,837	\$87,580,705	\$38,802,099	\$243,640,143	\$34,598,913	\$128,817,917	\$14,131,479	\$182,913,707	\$17,099,185	\$33,358,321
Automobile Dealers	\$12,212,491	\$70,570,137	\$32,039,418	\$204,209,263	\$28,581,606	\$105,458,594	\$11,908,364	\$156,227,465	\$15,896,578	\$40,273,700
Other Motor Vehicle Dealers	\$1,257,414	\$5,843,928	\$3,318,584	\$20,590,122	\$2,969,381	\$7,298,740	\$2,348,551	\$12,324,855	\$1,589,185	-\$3,321,763
Auto Parts, Accessories & Tire Stores	\$1,392,729	\$11,650,125	\$3,681,461	\$20,568,923	\$3,257,987	\$16,912,071	\$237,570	\$15,826,302	\$1,674,140	-\$2,313,649
Furniture Stores	\$1,426,848	\$8,413,816	\$2,437,237	\$16,072,884	\$3,419,801	-\$8,563,861	\$522,961	-\$14,135,546	\$1,836,208	\$636,733
Home Furnishings Stores	\$911,144	\$8,299,006	\$2,726,856	\$14,060,016	\$1,760,544	\$6,504,773	-\$2,715,304	\$5,319,214	\$1,316,328	-\$5,893,464
Electronics & Appliance Stores	\$2,843,927	\$20,836,384	\$6,851,604	\$45,874,255	\$6,770,059	\$10,907,693	\$4,815,557	\$18,185,190	\$2,952,324	-\$25,159,068
Bldg Material & Supplies Dealers	\$4,968,699	\$41,559,781	\$12,742,799	\$51,791,417	\$11,116,190	\$31,540,658	-\$19,560,174	\$30,324,933	\$4,591,538	-\$31,616,183
Lawn & Garden Equip & Supply Stores	\$450,254	\$2,753,157	\$1,234,649	\$8,383,254	\$1,041,672	\$3,001,098	\$1,008,639	\$4,188,630	\$575,385	\$4,441,075
Food & Beverage Stores	\$9,034,176	\$82,789,164	\$29,139,643	\$107,119,500	\$17,354,930	-\$67,859,554	-\$132,827,872	-\$65,576,464	\$13,692,358	-\$153,592,206
Grocery Stores	\$9,767,969	\$78,811,697	\$25,905,799	\$92,856,570	\$18,296,639	-\$73,030,325	-\$132,458,161	-\$77,181,357	\$11,964,461	-\$162,947,292
Specialty Food Stores	\$574,164	-\$1,736,400	\$1,361,455	\$3,344,905	-\$2,224,151	-\$385,599	\$900,159	\$5,702,297	\$768,382	\$5,634,699
Beer, Wine & Liquor Stores	\$785,611	\$5,675,302	\$1,840,818	\$10,852,835	\$1,296,609	\$5,772,370	-\$1,083,312	\$6,136,032	\$1,009,271	\$4,044,641
Health & Personal Care Stores	\$2,770,319	\$27,234,714	\$11,831,777	\$39,927,795	\$2,801,086	\$23,586,040	-\$6,744,489	\$34,680,912	\$5,920,409	\$11,794,433
Gasoline Stations	\$5,761,908	\$47,438,378	\$15,135,210	\$84,089,216	\$10,632,348	\$64,081,812	\$8,696,619	\$66,178,085	-\$3,329,220	\$59,539,661
Clothing & Clothing Accessories Stores	\$3,531,729	\$31,063,637	\$9,601,365	\$57,536,814	\$8,572,510	-\$17,921,579	\$4,305,911	-\$32,099,286	\$3,984,478	\$28,479,256
Jewelry, Luggage & Leather Goods Stores	\$651,619	\$5,772,727	\$1,777,150	\$9,793,893	\$1,566,584	\$4,448,833	\$531,292	\$3,777,266	\$659,421	\$5,023,101
Sporting Goods, Hobby, Book & Music Stores	\$1,670,223	\$13,938,012	\$4,245,833	\$19,757,442	\$3,515,534	-\$2,131,807	-\$4,518,143	-\$8,823,966	\$1,083,312	-\$15,911,680
Book, Periodical & Music Stores	\$276,524	\$2,317,437	\$749,226	\$4,832,558	\$576,844	\$2,199,315	\$752,376	\$2,324,308	\$364,840	\$1,229,758
General Merchandise Stores	\$11,824,972	\$104,367,113	\$31,673,031	\$8,811,628	\$28,276,686	-\$109,769,663	-\$186,952,228	-\$101,248,181	\$14,336,474	-\$269,891,670
Department Stores Excluding Leased Depts.	\$8,527,024	\$75,275,877	\$22,917,030	\$120,454,153	\$20,480,906	\$32,056,584	-\$35,223,295	\$38,459,708	\$11,057,845	-\$42,503,378
Florists	\$154,985	\$1,351,323	\$447,543	\$2,477,982	\$346,645	\$2,236,826	\$202,805	\$2,555,841	\$192,793	\$1,556,140
Office Supplies, Stationery & Gift Stores	\$455,469	\$3,895,762	\$1,214,517	\$6,690,638	\$1,085,128	\$4,672,585	-\$587,024	\$4,159,812	\$585,614	-\$88,065
Used Merchandise Stores	\$245,292	\$1,114,283	\$660,716	-\$4,413,814	\$262,868	\$332,193	-\$447,857	-\$1,046,226	\$318,668	-\$7,082,650
Food Services & Drinking Places	\$7,111,210	\$57,817,796	\$19,724,836	\$99,047,930	\$16,759,510	\$36,210,122	-\$20,204,074	\$33,894,661	\$9,216,281	-\$14,962,730
Special Food Services	\$200,147	\$1,560,886	\$397,181	\$3,266,339	\$501,085	\$3,017,771	\$557,134	\$2,230,669	-\$1,408	\$799,407
Drinking Places - Alcoholic Beverages	\$268,296	\$1,291,845	\$732,137	\$4,410,801	\$651,100	\$1,995,049	\$479,559	\$3,385,800	\$350,582	\$3,701,279
Restaurants/Other Eating Places	\$6,679,828	\$54,965,065	\$18,595,518	\$91,370,789	\$15,607,324	\$31,197,302	-\$21,240,767	\$28,278,192	\$8,867,108	-\$19,463,416

Sources: ESRI BAO, 2019 Consumer Expenditure Survey - Midwest Region - U.S. Bureau of Labor Statistics, U.S. Retail Firms by Kind of Business: 1992-2019 - U.S. Census Bureau, Village of Lake in the Hills estimates

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