



# Sponsorships

*From big to small, we have a sponsorship opportunity to meet your needs. If your organization or business is interested in connecting with the community, take a look at the sponsorship opportunities available with the Lake in the Hills Parks and Recreation Department.*



Village of Lake in the Hills  
Parks and Recreation Department  
600 Harvest Gate, IL 60156  
847.960.7462  
Seasonal Event Guides can be found at [lith.org](http://lith.org)





Sponsorship Benefits	Community \$500	On-Site \$200	In-Kind
Print: Posters / Flyers	X		
Print: Program guide (logo by event)	X		
Print: Event banners	X		
Digital: Social media tags and posts	X		
Digital: Email blasts	X		
Event: Table space (table and chairs)	X	X	
Event: Recognition on stage	X	X	
Event: Sponsor provides promotional giveaways	X	X	
Event: Sponsor provides suitable activity	X	X	
Event: Sponsor product placement			X

\*Sponsor price levels vary with some events.

\*\*In-kind sponsors provide goods and services, increasing dollars raised that go directly to the event. Benefits are based on the approximate value of the donation and are at the discretion of the Village of Lake in the Hills.

\*\*\* 50% discount for 501c(3) non-profit organizations.





## SEASONAL EVENTS

**Summer Park Parties** - Lake in the Hills signature events are free and are held in various parks each summer with unique themes for each party.  
*Sponsorship Opportunities: Community \$500, On-site \$250, or In-Kind*



**Movie Night (summer and fall)** - Families enjoy a fun evening outside, under the stars.  
*Sponsorship Opportunities: Community \$500, On-site \$250, or In-Kind*

**Summer Fishing Tournament** - An annual event hosted on Woods Creek Lake in Lake in the Hills. August event.  
*Sponsorship Opportunities: Community \$500, On-Site \$250, or In-Kind*



**Back to School Skate Park Contest** - Held early fall at one of the Village's two skate parks.  
*Sponsorship opportunities: Community \$500, On-Site \$250, or In-Kind*



**Senior Programs and Events** - Bingo is held once a month. Free drop-in programs are held each week. Special events are planned each season.  
*Sponsorship opportunities: On-site \$150, or In-Kind*

**Lights On Afterschool Youth Celebration** - This national event celebrates afterschool programming. October event  
*Sponsorship opportunities: On-Site \$250, or In-Kind*

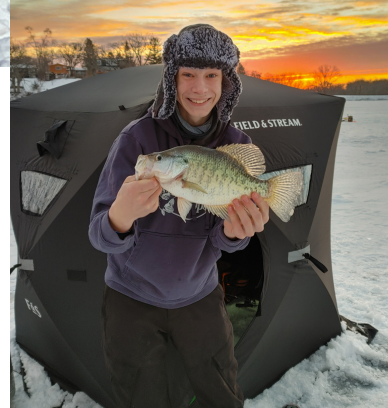


**Dog Walk of the Dead** - It's a spooky and safe Halloween event just for dog-lovers. Hosted at the Lake in the Hills Dog Park. October event  
*Sponsorship opportunities: Community \$500, On-Site \$250, or In-Kind*

**Veteran's Day Events** - Each year we celebrate our community vets with a special ceremony.  
*Sponsor Opportunities: Community \$500, On-site \$250, or In-Kind*







**Flurry Fest** - A Lake in the Hills holiday signature event held the first week of December on the Village Hall outside grounds. Free event for residents. 2nd Friday evening in December  
*Sponsorship opportunities: Community \$500, On-Site \$250, or In-Kind*

**Winter Weekend on Woods Creek Lake** - Two days of icy fun including 4 on 4 adult pond hockey tournament, youth pond hockey skills competitions, and ice fishing derby. 1st weekend in February  
*Sponsorship opportunities: Community \$500, On-Site \$250, or In-Kind*



**LITH Ice Bowl Disc Golf Tournament** - Part of a worldwide series event with a mission of collecting donations for local food pantries.  
*Sponsorship opportunities: Community \$500, On-Site \$250, or In-Kind*



**Family Bingo Night** - This popular event is held in March in-person and virtually. Friday evening of St. Patrick's Day week  
*Sponsorship opportunities: Community \$500, or In-Kind (prize baskets)*

**Lucky Gold Hunt** - Hunting for gold coins is enjoyed by the younger children, along with a Leprechaun Trap contest.  
*Sponsorship opportunities: On-Site \$250, or In-Kind*

**Bunny Trail** - Another Lake in the Hills signature event held each spring on the outside grounds of Village Hall. Saturday the week before or week of Easter)  
*Sponsorship opportunities: Community \$500, On-Site free (sponsor to include eggs to pass out to participants)*



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# Sponsorship Commitment Form

Thank you for your interest in partnering  
with the Village of Lake in the Hills.



## Company Information

Business / Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Commitment

Event name: \_\_\_\_\_

Type of sponsorship: \_\_\_\_\_

Sponsorship fee: \_\_\_\_\_

In-Kind value: \_\_\_\_\_

## Sponsorship Commitment

Event name: \_\_\_\_\_

Type of sponsorship: \_\_\_\_\_

Sponsorship fee: \_\_\_\_\_

In-Kind value: \_\_\_\_\_

Please send form to Kim Buscemi at [kbuscemi@lith.org](mailto:kbuscemi@lith.org)

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